



**APRIL 2007**

## **Gulf In Jordan II**

### **Business Forum & Exhibition**

### **Investing in Industry... Road to the Future**

**17 – 19 April 2007**

**Amman – Jordan**

#### **The Forum Mission Statement**

CREATING A LONG TERM INTEREST AND AN OPEN CHANNEL BETWEEN POTENTIAL INVESTORS IN THE GULF AND THEIR JORDANIAN COUNTERPARTS, TOWARDS ADVANCING OVERALL SUSTAINABLE ECONOMIC DEVELOPMENT, COMPETITIVENESS AND WELFARE.

#### **The Forum Vision**

ACT PROACTIVELY TO FACILITATE THE FLOW OF SUBSTANTIAL ARAB GULF CAPITAL INTO VIABLE BUSINESS OPPORTUNITIES IN JORDAN AS A PROMISING EMERGING INVESTMENT LOCATION.

## **The Forum Objectives**

- Presenting a forum for displaying viable investment opportunities in Jordan, particularly in the industrial sector, to potential Gulf investors seeking Greenfield investments.
- Facilitating matchmaking opportunities through dissemination of information, utilizing transparent data and testimonials.
- Fostering integrated industrial projects in the region, with extensive forward and backward linkages with SMEs.
- Enhancing networking capacity amongst various stakeholders from the private sector in Jordan and the Gulf, specialized entities, and high ranking government officials.

## **The Activities**

The forum will be based on five major activities. They are:

### **Work panels:**

There will be four work panels, all in day one. The work panels will cover four issues that will be decided later. But they are related to investment and trading between Jordan and the GCC.

### **Briefings:**

There will be four briefing sessions on selected projects. Those projects are available for investors in different sectors of investment. In the brief, all shared information should be offered to attract investors and help them in making their decisions. All the briefings will be on day two.

### **Data Rooms:**

The data rooms will offer all the available data on selected strategic projects. There will be representative for each project to answer any question, and to set appointments with the decision makers.

### Investment Exhibition:

This exhibition will be open during the three days of the forum. It will include all investment and real estate companies and banks.

### Industrial Exhibition:

This exhibition will be open for three days. It is open for Jordanian manufacturers to offer their products to GCC traders; and it will be open for the GCC manufacturers to offer their products to Jordanian traders. This will help in encouraging the export and import between Jordan and GCC.

## EVENT PROFILE

<b>Work Panels</b>	<b>Briefings</b>	<b>Data Room</b>	<b>Investment Opportunities Exhibition</b>
<b>Day 1</b>	<b>Day 2</b>	<b>Days 1 to 3</b>	<b>Days 1 to 3</b>
<b>10:00 am – 6:00 pm</b>	<b>11:00 am – 6:00 pm</b>	<b>10:00 am – 6:00 pm</b>	<b>10:00 am – 6:00 pm</b>
WP # 1	BR # 1	<b>during forum</b>	<b>during forum</b>
WP # 2	BR # 2		
WP # 3	BR # 3		
WP # 4	BR # 4		
<b>Dewania</b>			
<b>Gala Dinner (Host ?)</b>	<b>closing of forum</b>		

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